

OOLONG GALLERY

New York Gallery Launch — Press Release March 15, 2026

Oolong Gallery, founded in Southern California in 2022 by Eric Laine, announces its expansion to Tribeca, New York, opening with GONGGONG, a solo presentation by painter Adam Rabinowitz on May 15, 2026, marking a new chapter in the gallery's commitment to influential exhibition-making across both coasts. Developed through three distinct spaces in North County, San Diego, the gallery has built its program through thirty-five exhibitions and six art fair presentations, cultivating a reputation for rigorous contemporary positions, sustained collector engagement, and close artist relationships. A NADA member gallery now operating between San Diego and New York City, Oolong extends its exhibition platform into Lower Manhattan while maintaining its Rancho Santa Fe space by appointment over the summer.

Recent and past presentations have included predominantly Southern California-based artists such as Amy Adler, Nick Aguayo, Markus Bacher, My Barbarian, Claire Chambless, Josh Callaghan, Berlin-based Marcel Eichner, Victoria Fu, Raul Guerrero, William Leavitt, Jasmine Little, NY-based Paulina Moncada, Minga Opazo, Fay Ray, Bellingham-based Sally Scopa, and forthcoming presentations with Houston-based Jamie Sterling Pitt—reflecting a program attentive to stunning art, intergenerational dialogue, formal experimentation, and rigorous studio practices. Oolong pursues work that remains responsive to the present while resisting fixed positions or prescribed aesthetics. The gallery operates independently, sustained through the placement of the works it exhibits, with the aim of building long-term growth for artists in parallel with the evolution of the gallery itself.

Founded in Southern California (2022)

by [Eric Laine](#) (13 years NY then 13 years SoCal) eric@oolonggallery.com
since graduating in Modern Studies from the University of Virginia (2000)

[4 Cortlandt Alley, New York, New York](#) | +1 917 340 0877 Tue–Sat 10–6pm
[6030 La Flecha, Rancho Santa Fe, California](#) | +1 858 229 2788 by appointment

NADA Member Gallery San Diego & New York City
Newsletter sign-up click [here](#)